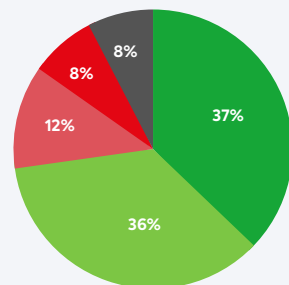


NORTH EAST BUS STRIKES: INDEPENDENT PUBLIC OPINION SURVEY

Survey conducted by Savanta between
3rd – 6th November 2023

73% BELIEVE THE PAY OFFER IS FAIR

To what extent would you say that
the pay rise offered to Go North East
drivers is fair or unfair.

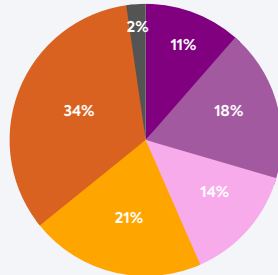


Total fair = 73% | Total unfair = 20%

VERY FAIR | SOMEWHAT FAIR | SOMEWHAT UNFAIR | VERY UNFAIR | DON'T KNOW

29% SUPPORT THE STRIKE

To what extent do you support or oppose
Go North East workers undertaking a 12
week strike over the pay offer.

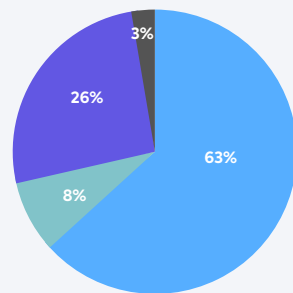


Support the strike = 29% | Oppose the strike = 55%

STRONGLY SUPPORT | SOMEWHAT SUPPORT | NEITHER SUPPORT NOR OPPOSE | SOMEWHAT OPPOSE | STRONGLY OPPOSE | DON'T KNOW

63% SYMPATHISE MOST WITH THE PUBLIC

Thinking about the 12-week strike action on
the Go North East bus network, which of the
following do you sympathise with most.

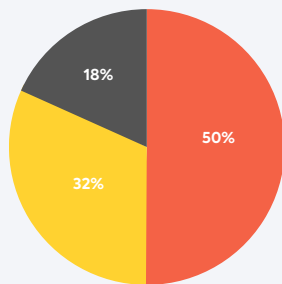


Sympathise mostly with the public = 63% | Sympathise mostly with the drivers = 8%

THE PUBLIC | BUS DRIVERS | BOTH EQUALLY | DON'T KNOW

50% BLAME UNITE, 32% BLAME GNE, 18% DON'T KNOW

Which of the following do you think is most to
blame for bus drivers and workers taking 12
weeks of strike action.



Blame Unite the Union = 50% | Blame Go North East = 32% | Don't know = 18%

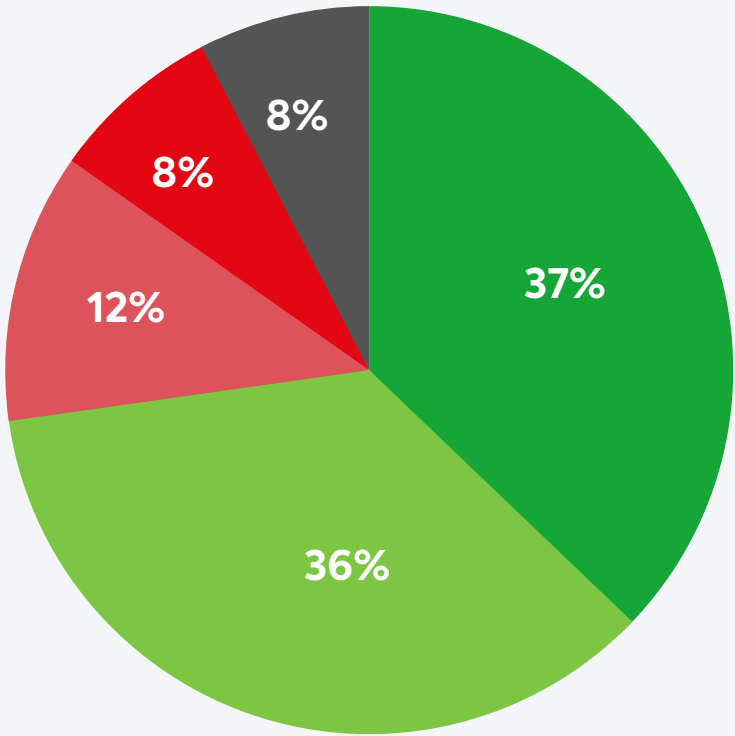
UNITE THE UNION | GO NORTH EAST | DON'T KNOW

NORTH EAST BUS STRIKES: INDEPENDENT PUBLIC OPINION SURVEY

Survey conducted by Savanta between
3rd – 6th November 2023

73% BELIEVE THE PAY OFFER IS FAIR

*To what extent would you say that
the pay rise offered to Go North East
drivers is fair or unfair.*



Total fair = 73% | Total unfair = 20%

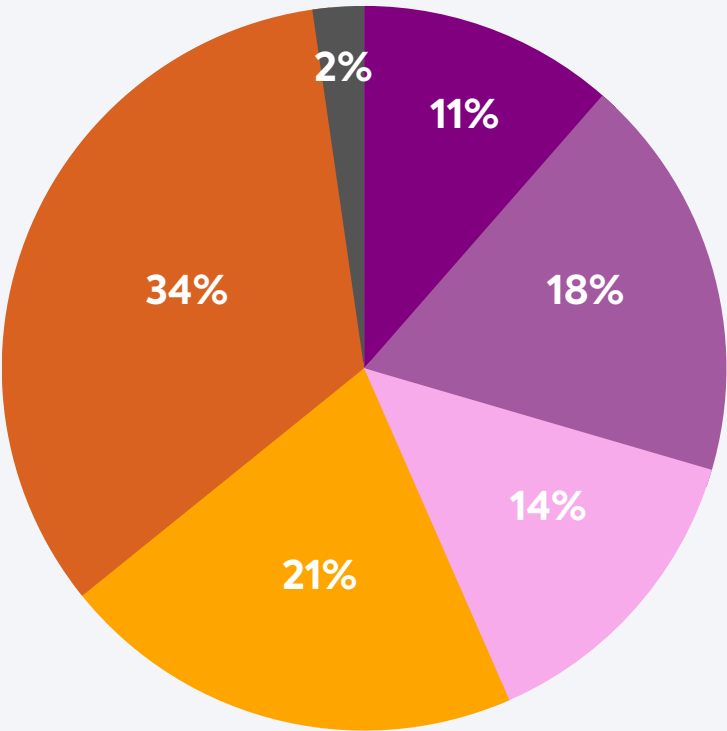


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29% SUPPORT THE STRIKE

*To what extent do you support or oppose
Go North East workers undertaking a 12
week strike over the pay offer.*



Support the strike = 29% | Oppose the strike = 55%

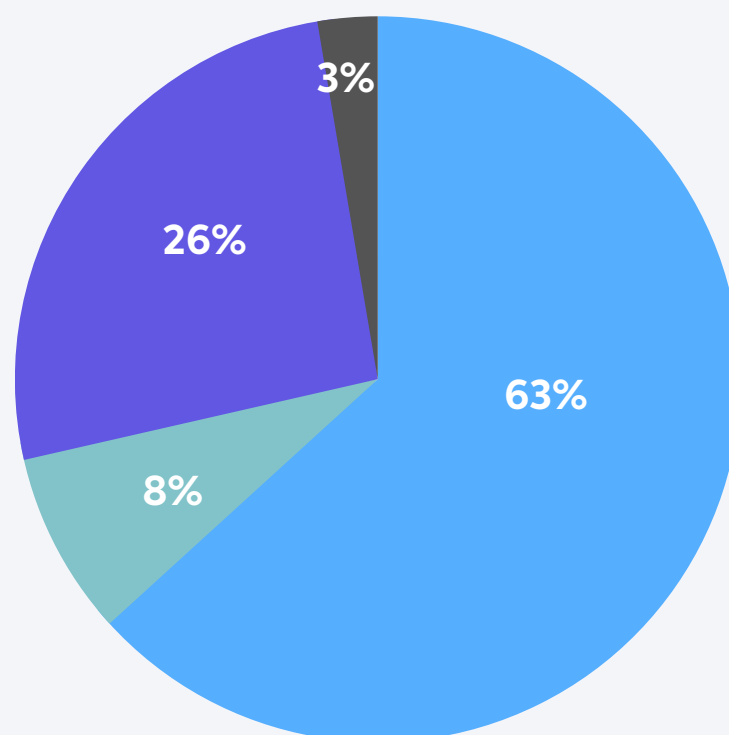


NORTH EAST BUS STRIKES: INDEPENDENT PUBLIC OPINION SURVEY

Survey conducted by Savanta between
3rd – 6th November 2023

63% SYMPATHISE MOST WITH THE PUBLIC

Thinking about the 12-week strike action on the Go North East bus network, which of the following do you sympathise with most.



*Sympathise mostly
with the public = 63%*

*Sympathise mostly
with the drivers = 8%*



THE
PUBLIC



BUS
DRIVERS



BOTH
EQUALLY



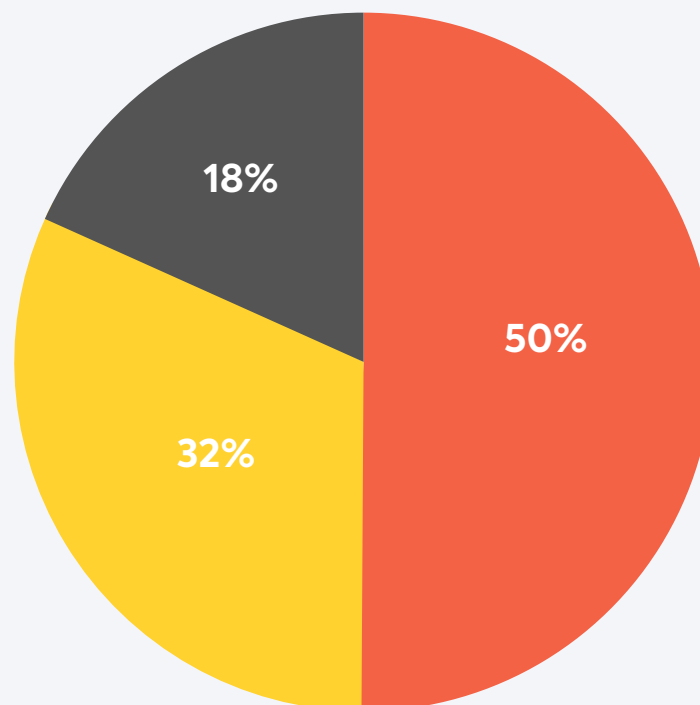
DON'T
KNOW

NORTH EAST BUS STRIKES: INDEPENDENT PUBLIC OPINION SURVEY

Survey conducted by Savanta between
3rd – 6th November 2023

50% BLAME UNITE, 32% BLAME GNE, 18% DON'T KNOW

Which of the following do you think is most to blame for bus drivers and workers taking 12 weeks of strike action.



*Blame Unite the
Union = 50%*

*Blame Go North
East = 32%*

*Don't know =
18%*



UNITE
THE
UNION



GO
NORTH
EAST



DON'T
KNOW