

help & advice

Sunderland SmartZone is brought to you in partnership with Go North East, Stagecoach and Arriva.

Go North East

- 🖥️ gonortheast.co.uk/north-east-smartzone
- 💬 online chat at gonortheast.co.uk
- 📘 simplyGNE
- 🐦 @gonortheast
- ☎️ 0191 420 5050

Stagecoach North East

- 🖥️ stagecoachbus.com
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- ☎️ 0344 800 4411



Sunderland
SmartZone

From 3rd May 2026

1 week
£18.60



**the smart way
to get around
Sunderland
by bus**

Prices correct at time of print May 2026

Brought to you in partnership with



Sunderland SmartZone is the brilliant way to travel in Sunderland.

Tickets are valid on all regular local Go North East, Stagecoach and Arriva bus services which means you can jump on the first bus that comes.

1-week SmartZone products are available to buy on the bus from your driver, and can be loaded to your existing Smartcard.

If you don't already have a Smartcard, simply ask your Arriva or Stagecoach driver, or contact Go North East, and we'll send you one out.

1 week
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